

Fashion & Style

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Times2

Hickory dickory chic

Nursery rhymes have never been so fashionable, as a designer version of the classics shows. Can any stylish mother resist its name-dropping charms?

Hey diddle, diddle . . . the skirt fits my middle? Not quite the way Granny taught it, but this is one of 21 classic nursery rhymes given the fashionista take in a new book, *This Little Piggy Went to Prada*, to be published later this month. The collection is designed to appeal not to the infant — and anyway, who would dare let sticky fingers near the sumptuous illustrations? — but rather to his (yummy) parent, who'll enjoy the designer name-dropping: "Mummy is over the moon/ Giorgio laughed/ 'To see her size halved.../ She'll be back in Armani soon!" The rhymes have been revamped by Amy Allen, a mother of one and former advertising executive with a "passion for fashion" — and an understanding of what makes the yummy mummy tick. Whether these modern reinterpretations will endure more than a few seasons, let alone the centuries that the originals have, is another thing, but this hot pink linen-bound book is just what they'll be squealing over at the next baby shower, birthing present or christening. And you'll be doing good, too — because for every copy sold a £1 donation will be given to the charity Save the Children, which works with children in the UK and around the world.

Easy weensy Treacy,
Poised on Mummy's head;
Heavy rain at Ascot,
We should have stayed in bed;
Out came John Frieda,
Who rescued Mummy's hair;
In her eensy weensy Treacy
She looked a millionaire.

■ ■ ■ ■ ■

Twinkle, twinkle, diamond ring,
In a blue box tied with string,
Tiffany's new princess cut,
Twice the size of baby's butt.
Twinkle, twinkle show your spark,
Can't change nappies in the dark.

■ ■ ■ ■ ■

Hickory dickory dock,
How big is
Mummy's rock
Five carats from Graff
So we can't pay the staff!
Hickory dickory dock.

■ ■ ■ ■ ■

Cobbler, cobbler, mend my shoes.
Careful please, they're Christian Lous.
Those red soles, they'll never date,
They'll still be hot in spring '08.

■ ■ ■ ■ ■

This little piggy went to Prada,
This little piggy went to Cannes.
This little piggy dined at Nobu,
And this little piggy, Hakka-san.
And this little piggy went "wee wee
wee wee!"
All the way home because she had a
fat bottom

***This Little Piggy Went to Prada* by Amy Allen is published on October 17. To order an advance copy for £10 (rrp £12.95) plus £1.50 p&p, call 020-7978 1000. The book will also be available from leading bookshops.**

